

Liam Hogan



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liamhogandesign.com

Education:

Creighton University • 2025, Magna Cum Laude
Graphic Design & Film (BA), Computer Science (BA)

Experience:

Freelance Graphic Designer

Creighton U. Marketing & Communications (2025)

- Designed a wide range of print and digital projects on tight deadlines
- Collaborated and reviewed work with other designers and colleagues

Canon Funded Graphic Design Intern

Creighton University (2025)

- Developed new logo, branding assets, and brand guide for *Sustainable Creighton*
- Collaborated with Canon USA on branding strategy

Graphic Design Intern

Decker Sports (2024)

- Designed team sports jerseys
- Created promotional social media posts

Grocery Store Customer Service

Schnucks (2023)

- Bagged groceries, restocked products and carts
- Assisted customers carrying out groceries

Summer School Secretary

Columbia Public Schools (2022)

- Greeted and assisted students and families, answered all incoming phone calls for the school
- Managed attendance spreadsheet records

Design and Marketing Coordinator

Creighton Students Union (2022)

- Designed and implemented branding strategy to increase awareness of the organization
- Created graphics and managed social media

Freelance Video Editor

Future Business Leaders of America (2022)

- Edited promotional social media videos

Skills:

Graphic and Interaction Design

- Certified in Photoshop, Illustrator, InDesign
- Affinity Studio
- Figma, Adobe XD

Video Editing and Motion Graphics

- Adobe Certified in Premiere Pro
- Adobe After Effects
- Final Cut Pro

Software Development

- Visual Studio Code, Xcode
- Java, HTML, CSS, JavaScript
- Git, GitHub

Awards and Service:

Outstanding Graduate: Graphic Design & Film

Creighton University (2025)

Service & Justice Trip • Wheeling, WV

Creighton U., Appalachian Institute (2024)

Digital Video Production • 1st Place MO State, 2nd Place Nationals

FBLA Competition (2021)

Award for Student Government

Leadership and Creative Ideas

Hickman PTSA (2021)

Hall of Fame Inductee for Service

Hickman High School (2021)

Graphic Design • 3rd Place MO Regionals

FBLA Competition (2019)